

# 'SAMENA Daily' News

---

## Akhet Consulting joins SAMENA Telecommunications Council as member

**Category:** Member

**Publishing Date:** November 28, 2012

Akhet Consulting, a renowned strategic advisor on ICT policies and regulatory issues, has joined SAMENA Telecommunications Council as a member. Based in the U.A.E, Akhet Consulting provides services to its clients in the Middle East, Africa, India/South Asia and Asia Pacific.

Chairman and Partner of Akhet Consulting, Dr. Ross Patterson, has vast experience in the telecom industry as a telecommunications regulatory lawyer over three decades, and was NZ Telecommunications Commissioner between 2007 and 2012. Akhet Consulting's founder and CEO, Stewart White, has extensive working experience of 30 years covering legal, regulatory and commercial side in the telecommunications industry for public sector and private sector clients. He was the founding Group Public Policy Director of Vodafone Group plc and director of a number of Vodafone operating companies. He has had a broad working profile in the UAE and Middle East for more than 18 years.

"Akhet Consulting's management has an inimitable blend of expertise covering the policy and regulatory side of the telco industry which is certainly valuable for us in view of SAMENA's strategic vision on telecom policies. Akhet Consulting has in-depth policy and practical understanding of the industry and the region, as it plays a key role in providing advisory services on policies and commercial objectives. We'll do our utmost to facilitate our new member by offering a platform for discussion of ideas and opinions, and will cooperate with each other on regional challenges, particularly regulatory issues in the industry" said Mr. Bocar A. BA, CEO of the SAMENA.

The CEO extended his sincere welcome to Akhet Consulting, and stated that SAMENA has been actively collaborating on the industry challenges collectively with its growing membership base.

### About SAMENA

SAMENA Telecommunications Council is South Asia - Middle East - North Africa (SAMENA) region's sole operator-driven industry association that represents telecommunications service providers from around the region, and beyond. SAMENA is a not-for-profit organization, with membership comprising more than 90 leading regional and international organizations. Headquartered in the UAE, SAMENA was founded in 2006, chaired by Sheikh Mohamed Bin Isa Al Khalifa and is led by Mr. Bocar A. BA. SAMENA collaborates with leading non-profit international organizations, including the International Telecommunication Union (ITU) and the European Telecom Network Operators' Association. With an expanding member portfolio, the Council is quickly securing strong footing in the region. SAMENA's current network consists of 25 countries from South Asia, the Middle East and North Africa. However, organizations from countries of Asia Pacific, Europe and North America also form part of the SAMENA membership.

### About Akhet Consulting

Akhet Consulting is a telecommunications consultancy with a specific focus on regulatory and strategic advice. All its principals and senior consultants have prior experience as regulators or advisors to regulators and governments,, and are therefore uniquely placed to advise governments, policy makers, regulatory authorities and operators on strategic ICT and regulatory issues.

**Source:** [www.akhetconsulting.com/](http://www.akhetconsulting.com/)